



NOVA BOGO

Buy one, get unlimited pairs half off.

We want to make sure your experience is top-notch & you have access to all the best savings. Take advantage of our BOGO program provide your patients with unlimited pairs at a discount.

Choose from a vast selection of in-house products & services.

- Progressive lens designs: Varilux, Definity, Kodak, Shamir & Shoreview
- Coatings including Crizal® Previncia™, Xperio UV™, Synergy Crystal™ UV, Triumph+ & TD2
- Finishing, drill mounts & tinting

How it works

- When you purchase a pair of any product earn a 50% discount on unlimited additional pairs for the same patient within a 60-day period.

How to redeem

- Phone: Mention "BOGO50" during the order on the phone
- Fax: Include "BOGO50" on your faxed-in order sheet
- Online: Include "BOGO50" in the special instructions



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If the pairs were ordered on separate days within 60 days of each other return a copy of all invoices to the credit department with "BOGO50" written on the lesser of the invoices to receive credit. All laboratory processed single vision, progressive, multifocal and computer lenses are eligible for the "BOGO50" program. This cannot be combined with any other promotion or discount. Promo code "BOGO50" must be presented at the time of order to qualify. Nova Optical Lab reserves the right to terminate or alter this promotion at any time. Valid 1/1/2019 -12/31/2019.